



To Prospective Duluth Fall Festival Sponsors:

This letter had been sent to our printer before the coronavirus began closing schools and businesses. We decided to hold off on printing our packets not because we don't think we will have the Duluth Fall Festival the last weekend in September. The Duluth Fall Festival volunteers are still working on making this year, especially this year, the BEST festival yet! We don't want you to worry about the festival right now. Take this time to focus on your family and business. We will send out the packets after things settle down. Please reach out to us and let us know how you're doing. You are in our thoughts and prayers.

We are all gearing up for our 38th Annual Duluth Fall Festival. It will be held on Saturday and Sunday, September 26 and 27, and we would love to have you as a 2020 Sponsor. Things are going great! Among many other awards we have won Best Large Festival in the Southeast from the SE Festival & Events Association, and this year won several other awards at their convention. Last year we were chosen by Country Living Magazine as 5th Best Festival in the entire nation - the only festival in Georgia in the top 10.

Our proceeds always benefit Downtown Duluth, and If you haven't been lately you won't believe all that is going on! It has become the dining destination of the area. Food Truck Fridays run from May to September, and much free entertainment is scheduled. Through the years, the Festival has donated countless thousands of volunteer hours plus more than three million dollars to Downtown Duluth. We couldn't begin to do this without our sponsors! To show appreciation we have many special sponsor events planned this summer.

Enclosed is a sponsor brochure that includes a brief history of the Festival, lists of the benefits of each sponsor level, and a sponsor application. For more information you may go to our website duluthfallfestival.org, and please don't hesitate to email or call one of us.

If you would like to commit now please go ahead fill out the application and email or mail it to us as soon as you can. You may send your check now, or we will invoice you in July. Or, let us know if you want to pay by credit card or online. We would all appreciate your support, and hope to hear from you soon.

Thank you so much!

Duluth Fall Festival Sponsor Committee

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