



Last Weekend in September



To Prospective Duluth Fall Festival Sponsors:

We would love to have you this year as a 2017 Duluth Fall Festival Sponsor. If you haven't been to Downtown Duluth lately you won't believe it! It is well on its way to becoming a restaurant destination. Dreamland, Piatto, Epicurean and O4W are all open joining PURE Taqueria. Others are nearing completion and should be open by Festival time. In addition to this 'Food Truck Fridays' begin again in May and go through September. Eddie Owen's 'Red Clay Music Foundry' is going great, not only with music but with theater as well.

Last year, among other donations, we gave \$250,000 to the City to upgrade and beautify Parsons Alley, the Plaza area, adjacent to Dreamland and other restaurants. This will serve as a gathering place for people coming to the Downtown restaurants and shops.

The Festival also funds various projects throughout the year, plus sponsoring many events such as free concerts, the Christmas Tree Lighting Ceremony, etc. Through the years, the Festival has donated more than 2.5 million dollars to Downtown Duluth. We could not begin to do all of this without our sponsors, and to show our appreciation we have several special events planned for sponsors during the year.

Enclosed is a sponsor brochure that includes a brief history of the Festival, lists the benefits of each sponsor level, and a sponsor application. For more information, please don't hesitate to email or call one of us, or go to our website www.duluthfallfestival.org.

If you would like to commit now, please fill out the application, and fax or mail it to us as soon as you can. You can send your check now, or if you prefer to wait to pay we will invoice you in June. Either way, we would all appreciate your support, and hope to hear from you soon.

We owe our continued success to the City of Duluth, our 400 volunteers, and our wonderful sponsors (as we hope you will be this year).

Thank you!

Kathryn Willis

Duluth Fall Festival Sponsor Committee

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